

SYDNEYINTERNATIONALARTSERIES

ART  
GALLERY  
NSW

# POP TO POPIISM

ART GALLERY OF NEW SOUTH WALES 1 NOVEMBER 2014 – 1 MARCH 2015



**Pop art is:**

**Popular ...**

**Transient ...**

**Expendable ...**

**Low cost**

**Mass produced**

**Young ...**

**Witty**

**Sexy**

**Gimmicky**

**Glamorous**

**Big business**

**This is just a beginning.**

**Richard Hamilton**

**1957**

**ANDY WARHOL**

*Triple Elvis* 1963 (detail)  
Virginia Museum of Fine Arts, Richmond  
Gift of Sydney and Frances Lewis  
© Andy Warhol Foundation/ARS, New York, Licensed by  
Viscopy, Sydney. Photo: Katherine Weitzel





**THIS IS THE MOST  
COMPREHENSIVE  
SURVEY OF POP ART TO  
BE SEEN IN AUSTRALIA  
AND REFLECTS THE  
DECISIVE ROLE PLAYED  
BY POP IN THE  
DEVELOPMENT OF  
CONTEMPORARY ART.**

Michael Brand  
Director, Art Gallery of NSW

Roy Lichtenstein in 1964 with *Look Mickey*  
1961 in his studio at 36 West 26th Street,  
New York. Photo: Ken Heyman  
© Ken Heyman/Woodfin Camp & Associates

## **POP TO POPISM IS:**

a major event in Australia's art calendar this summer and exclusive to Sydney. Featuring 200 works by over 70 of pop's greatest artists, borrowed from around the world, it is one of the most ambitious exhibitions curated by the Art Gallery of New South Wales. *Pop to popism* is part of **Sydney International Art Series** which brings the world's most outstanding exhibitions to Australia.

Spanning three decades from the mid 1950s to the 1980s, *Pop to popism* traces the origins of pop art, its heady high period, and its enduring legacy both in Australia and abroad. For the first time, Australian pop artists are presented alongside their international peers from America, Britain and Europe, bringing critical attention to the development and reception of Australian art within the broader pop art narrative.

Iconic artworks include Andy Warhol's *Triple Elvis* 1963, Roy Lichtenstein's first ever comic-style painting *Look Mickey* 1961, David Hockney's *Portrait of an artist* 1972, Robert Indiana's *Love cross* 1968, Howard Arkley's *Triple fronted* 1987 and Brett Whiteley's 22 metre-long *The American dream* 1968–69.

Works have been borrowed from 35 major international institutions and private collections including: Tate • Victoria and Albert Museum • Centre Pompidou • National Gallery of Art, Washington • Museum of Modern Art, New York • Andy Warhol Museum • Robert Rauschenberg Foundation • Menil Collection • National Gallery of Australia • Auckland Art Gallery • JW Power Collection.





**MARTIN SHARP  
& TIM LEWIS**

*Still life* 1973  
National Gallery of Australia, Canberra,  
purchased 1973  
© Estate of Martin Sharp. Licensed by Vecopy, Sydney  
© Tim Lewis

# POP ART IS:

art that brought the subjects, techniques and styles of popular and consumer culture into the realm of 'high' art. Initially made in Britain and America, in the 1960s pop art became an international phenomenon and remains one of the most recognisable styles in art today.

*Richard Hamilton*  
*Andy Warhol*  
*Roy Lichtenstein*  
*Claes Oldenburg*  
*David Hockney*  
*Brett Whiteley*  
*Martin Sharp*

**'Two and a half decades after the event, pop art has re-emerged as the most influential movement in the contemporary art world.'**

Paul Taylor, 1989

## POPISM IS:

art produced in the late 1970s and 1980s by a generation of younger artists who re-worked pop art's trademark tactics to reflect their rapidly evolving, media-saturated world. Popism is the title of Andy Warhol's 1980 memoir of the 1960s and of the influential exhibition curated by Australian art historian and critic Paul Taylor at the National Gallery of Victoria in 1982.

*Cindy Sherman*  
*Richard Prince*  
*Jeff Koons*  
*Keith Haring*  
*Juan Davila*  
*Howard Arkley*  
*Jenny Watson*  
*Maria Kozic*

**'This exhibition grew from a desire to see Australian artists exhibited in a survey of international pop.'**

Wayne Tunnicliffe, curator  
*Pop to popism*

## OZ POP IS:

art produced by Australian artists during the 1960s and early 1970s that drew inspiration from popular and consumer culture at home and abroad. For the first time, *Pop to popism* examines the breadth and development of Australian pop art alongside the work of pop's leading international artists, which was known, discussed and exhibited in Australia during the period.

*Vivienne Binns*  
*Mike Brown*  
*Richard Larter*  
*Peter Powditch*  
*Gareth Sansom*  
*Martin Sharp*  
*Brett Whiteley*



ALLEN JONES

POP

POPISM



ANDY WARHOL

**'It would be very glamorous to be reincarnated as a great big ring on Liz Taylor's finger.'**

Andy Warhol

## POP'S PEOPLE ARE:

the most glamorous and infamous of the world's celebrities. In the 1960s, fans fainted over Marilyn Monroe, Elvis Presley and the Beatles, and pop artists were quick to capture and comment on the widespread cult of celebrity. Pop artists themselves took on celebrity personas with Warhol famously claiming that everyone could be famous for 15 minutes.

*Marilyn Monroe*  
*Elvis Presley*  
*John Wayne*  
*Elizabeth Taylor*  
*Jackie Kennedy*  
*Jimi Hendrix*  
*Bob Dylan*  
*Twiggy*  
*Mickey Mouse*  
*Superman*

**'I think artists are always investigating how to have an economic, political platform.'**

Jeff Koons

**'If everyone demanded peace instead of another television set, then there'd be peace.'**

John Lennon

## POP'S POLITICS ARE:

the tumultuous and revolutionary times of the 1960s and 70s. With its loud billboard-like effects, mass-produced techniques and relationship to rock music and subculture, pop art was the perfect symbol for a younger generation that fought for equality and fuelled a 'cultural revolution'. Many pop artists, like Oldenburg, participated in these protests and, though typically veiled in irony, included sharp political digs in their art.

*Vietnam war*  
*civil rights movement*  
*Kennedy's assassination*  
*the space race*  
*gay liberation movement*  
*feminist movement*  
*sexual revolution*

**'I am for a Kool-art, 7-UP art, Pepsi-art, Sunshine art, 39 cents art ...'**

Claes Oldenburg, 1961

## POP'S PRODUCTS ARE:

the consumer goods of department stores and grocery aisles. With the advent of television, postwar consumerism and the mad men of Madison Avenue, pop artists took as their subject the world around them: mass-produced objects of the everyday. They also borrowed techniques from the trade, quoting from advertising's saturated colours and slick surfaces, and the processes of mass reproduction. But was this a celebration of consumer culture or a critique of the darker side of desire?

*Coca-Cola bottles*  
*electric fans*  
*cars*  
*lipstick*  
*soup cans*  
*Kool-Aid*  
*high-heeled shoes*  
*magazines*  
*living room furniture*  
*vacuum cleaners*

PEOPLE

PRODUCTS

POLITICS







‘Give a girl the right shoes, and she can conquer the world.’

Marilyn Monroe

‘... women become invisible in their 40s, and then reappear only as grande dames. So you are erased, and then all of a sudden they discover that you were walking the earth the whole time.’

Martha Rosler

## POP’S WOMEN ARE:

now being recognised. Female pop artists contributed substantially to this male-dominant movement, but have been largely left out of art historical accounts. *Pop to popism* includes a number of these female artists and brings attention to how they used pop-art subjects like celebrities, the consumer lifestyle and the gendered body, often to explore feminist themes.

Rosalyn Drexler

Marisol

Martha Rosler

Evelyne Axell

Vivienne Binns

Niki de Saint Phalle

Cindy Sherman

Maria Kozic

Bridgid McLean

Jenny Watson

clockwise from left:

Andy Warhol  
*Silver Liz [Studio type]* 1963  
The Eyles Family Collection  
© Andy Warhol Foundation/ARS, New York.  
Licensed by Viscopy, Sydney

Allen Jones  
*Secretary* 1972  
State Art Collection, Art Gallery of Western Australia, purchased 1973  
© Allen Jones

Duane Hanson  
*Woman with a laundry basket* 1974  
Art Gallery of South Australia, Adelaide  
© Duane Hanson/VAGA. Licensed by Viscopy, Sydney

Andy Warhol  
*Heinz Tomato Ketchup box* 1964  
The Andy Warhol Museum, Pittsburgh.  
Founding Collection, Contribution  
The Andy Warhol Foundation for the Visual Arts Inc  
© Andy Warhol Foundation/ARS, New York.  
Licensed by Viscopy, Sydney



ANDY WARHOL

‘What an artist is trying to do for people is bring them closer to something, because of course art is about sharing.’

David Hockney

## PARTICIPATE IN POP:

Explore the brash art and radical ideas in *Pop to popism* by joining in on some of our exciting programs for visitors of all ages. Pop talks bring to life the stories behind key iconic paintings and reveal fascinating Australian connections, while Art After Hours delves into the gritty and glamorous world of pop culture. A major highlight is the dedicated kids zone in the exhibition where young ones can touch, play and create using new interactive and fun art-making activities. Discover the social histories of pop’s era in an interactive digital documentary and engage your students through a wealth of school programs and resources. Come prepared for pop quizzes, pop music and a taste of the swinging 60s through to 80s new wave.

**Pop talks / music / workshops**  
*Pop Art After Hours*  
**Pop kids / holiday performances**  
*Pop next gen*  
**Pop learning resources**  
*Pop for schools / for teachers*  
**Pop for access groups**  
*Digital pop documentary*  
**Pop online**

‘Some movies can be the equivalent of mantras.’

Kenneth Anger, 1976

## POP CINEMA:

Immerse yourself in the cinematic world of pop artists, pop’s history and pop’s celebrities. The extensive *Pop to popism* film series features experimental films made by pop artists, films that depict the revolutionary times of the 1960s and 70s and the movies starring pop art’s iconic faces from Marilyn Monroe to Mickey Mouse. Film played a vital role in pop art, both as a source of inspiration and, on occasion, a medium with which to experiment.

*A hard day’s night* (1964)  
*The band concert* (1935)  
*Don’t look back* (1967)  
*Alphaville* (1965)  
*2001: A space odyssey* (1968)  
*Malcolm X* (1992)  
*Full metal jacket* (1987)  
*Elvis – That’s the way it is* (1970)  
*Basquiat* (1996)  
*Easy rider* (1969)  
*Pink flamingos* (1972)  
*Rocky horror picture show* (1975)

‘My favourite simultaneous action is talking while eating.’

Andy Warhol

## POP IN & EAT:

Be one of the first to enjoy our new gallery restaurant and café run by renowned chef Matt Moran and his team. If Warhol’s soup cans and Wesselmann’s giant fruits make you hungry, refuel with a coffee and a bite to eat in our *POPISM* pop-up café within the exhibition.

**Cafés & restaurant:**  
*Open every day*  
**& dinner Wednesday nights**

## POP SHOP:

Dash into the Pop Shop! Bursting with vibrant and playful fashion, quirky designer homewares and funky toys, the Pop Shop caters for celebrities and superheroes of all ages. Be dazzled by the array of fascinating books, vivid bling, witty gifts and exclusive exhibition merchandise instore, and go-go online to order your picks of pop perfection. And don’t forget to buy your copy of *Pop to popism*, our richly illustrated book of the exhibition.

[artgallery.nsw.gov.au/shop](http://artgallery.nsw.gov.au/shop)





## ROY LICHTENSTEIN

*In the car* 1963 (and cover detail)  
 Scottish National Gallery of Modern Art, purchased 1980  
 © Roy Lichtenstein Foundation. Licensed by Viscopy, Sydney  
 Photo: Scottish National Gallery of Modern Art



## HOWARD ARKLEY

*Triple fronted* 1987  
 Art Gallery of New South Wales Mollie and Jim Gowing Bequest Fund 2014  
 © The Estate of Howard Arkley, Courtesy Kalli Rolfe Contemporary Art





**TOM WESSELMANN**

*Smoker #11* 1973

Claire Wesselmann collection

© The Estate of Tom Wesselmann/VAGA, New York. Licensed by Viscopy, Sydney





## ALAIN JACQUET

*Dejeuner sur l'herbe (diptych)* 1964  
National Gallery of Australia, Canberra, purchased 1983  
© Alain Jacquet/ADAGP Licensed by Viscopy, Sydney



## DAVID HOCKNEY

*Portrait of an artist* 1972  
The Lewis Collection  
© David Hockney No1 US Trust





**MARIA KOZIC**

**MASTERPIECES (Warhol)** 1986  
JW Power Collection, University of Sydney,  
managed by Museum of Contemporary Art, purchased 1987  
© Courtesy of the artist and Anna Schwartz Gallery



## POP TO POPISM

VALERIO ADAMI  
HOWARD ARKLEY  
EVELYNE AXELL  
ENRICO BAJ  
JEAN-MICHEL BASQUIAT  
VIVIENNE BINNS  
PETER BLAKE  
DEREK BOSHIER  
ROBERT BOYNES  
KP BREHMER  
MIKE BROWN  
PATRICK CAULFIELD  
ROSS CROTHALL  
JUAN DAVILA  
JIM DINE  
ROSALYN DREXLER  
RICHARD DUNN  
ERRÓ  
ÖYVIND FAHLSTRÖM

GILBERT & GEORGE  
RICHARD HAMILTON  
DUANE HANSON  
KEITH HARING  
DAVID HOCKNEY  
KH HÖDICKE  
ROBERT INDIANA  
ALAIN JACQUET  
JASPER JOHNS  
ALLEN JONES  
EDWARD KIENHOLZ  
PETER KINGSTON  
RB KITAJ  
JEFF KOONS  
MARIA KOZIC  
COLIN LANCELEY  
RICHARD LARTER  
TIM LEWIS  
ROY LICHTENSTEIN

KONRAD LUEG  
BRIDGID McLEAN  
MARISOL  
TRACEY MOFFATT  
CLAES OLDENBURG  
ALAN OLDFIELD  
EDUARDO PAOLOZZI  
PETER PHILLIPS  
SIGMAR POLKE  
PETER POWDITCH  
RICHARD PRINCE  
MEL RAMOS  
ROBERT RAUSCHENBERG  
MARTIAL RAYSSE  
KEN REINHARD  
GERHARD RICHTER  
ROBERT ROONEY  
JAMES ROSENQUIST  
MARTHA ROSLER

EDWARD RUSCHA  
NIKI DE SAINT PHALLE  
GARETH SANSOM  
MARTIN SHARP  
MICHAEL ALLEN SHAW  
GARY SHEAD  
CINDY SHERMAN  
WAYNE THEIBAUD  
IMANTS TILLERS  
JOE TILSON  
TONY TUCKSON  
PETER TYNDALL  
WOLF VOSTELL  
ANDY WARHOL  
DICK WATKINS  
JENNY WATSON  
TOM WESSELMANN  
BRETT WHITELEY

### POP TO POPISM

1 NOVEMBER 2014  
– 1 MARCH 2015

#### ART GALLERY OF NEW SOUTH WALES

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Closed Christmas Day

Art After Hours:  
Wednesdays until 10pm

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