Lecture summary:
Robert and Ethel Scull are among the most important American collectors of the 20th Century. They are regarded pioneers not only for what they bought but also for how they sold.

The lecture begins with a discussion of the groundbreaking 1973 auction of 50 works from the Scull collection and then looks at four artists in detail: Jasper Johns, Andy Warhol, James Rosenquist and Michael Heizer.

Slide list:
George Segal, Portrait of Robert and Ethel Scull 1965
Cover of auction catalogue, A Selection of Fifty Works from the Robert C Scull Collection, Sotheby Parke Bernet Inc., New York, 18 October 1973
Photographer unknown, views of the auction rooms, Sotheby Parke Bernet Inc., New York, 18 October 1973
Robert Rauschenberg, Thaw 1957
Amy Vanderbilt lectures Scull’s Angels Cabbies on ETIQUETTE, advertisement, September 1973
Installation view of Philip Guston,Untitled 1958 and Clifford Still, Untitled 1951
Jasper Johns, White Numbers 1957
Jasper Johns, Map 1961
Photographer unknown, James Rosenquist, George Segal, Andy Warhol, Robert Scull and Ethel Scull, c.1970s
Andy Warhol, layout for Harper’s Bazaar, 1973
Andy Warhol, Ethel Scull 26 Times 1963
Photographer unknown, portrait of James Rosenquist, c.1960
James Rosenquist, F-111 1965
James Rosenquist, F-111 1965, installation view at MOMA, New York
Photographer unknown, portrait of Michael Heizer, c.1968
Michael Heizer, Rift - #1 of 9 Nevada depressions 1968
Michael Heizer, Dissipate - #8 of 9 Nevada depressions 1968
Michael Heizer, Isolated mass/circumflex - #9 of 9 Nevada depressions 1968
Jasper Johns, Out the window 1959